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## Description

<b>Position:</b>	Communications Intern
<b>Type:</b>	Volunteer (40 hrs/week)
<b>Reports to:</b>	Associate Director
<b>Location:</b>	San Miguel de Allende, Gto., Mexico and surrounding areas
<b>Start date:</b>	October 1st, 2019
<b>Term:</b>	Minimum 6 months to a year
<b>Compensation:</b>	Unpaid

### About the Organization

The Alto Río Laja Watershed in Central Mexico, where Caminos de Agua works, is facing unprecedented water challenges. Unsustainable over-extraction of our aquifer is causing the water table to drop 2-3m per year. This concentrates naturally-occurring minerals in community water supplies to harmful levels. Today, wells are going dry and the water that remains often contains toxic levels of arsenic and fluoride, which are closely linked to dental and crippling skeletal fluorosis, developmental disabilities in children failure, chronic kidney disease, and various cancers.

Caminos de Agua's mission is to create access to clean water solutions with communities at risk. We work in partnership with local communities, grassroots organizations, government (municipal, state, and federal), international NGOs, and leading research institutions to innovate and implement open-source water solutions that create adequate access to safe and healthy drinking water supplies.

Our current programs include:

- Production and distribution of our ceramic water filters for eliminating water-borne pathogens, which can be adapted for emergency response, emerging chemical contaminants, and, just this year, won an international award for innovation;<sup>1</sup>

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Source: <https://caminosdeagua.org/news/2019/6/19/caminos-wins-innovation-showcase-award-for-aguada-pt>

- Community-based installations of rainwater harvesting systems throughout the Alto Río Laja Watershed;
- Ongoing water quality monitoring at well sites throughout the region;
- Research and development of specifically engineered sorption medias for the removal of arsenic and fluoride from drinking water;
- Education and training programs, for diverse audiences, regarding regional water quality issues, solutions, and other related themes, and;
- Public policy work in collaboration with other organizations working with local, state, and federal authorities on coherent plans to combat water quality and scarcity issues.

Our team is made up of a full and part-time staff of 14, plus graduate-level interns, and senior directors and advisors. We're a mix of Mexicans and international immigrants, technologists and community organizers, researchers and educators — united by our dedication to public health and welfare.

Caminos de Agua is a registered 501(c)(3) nonprofit in the U.S. as well as a Mexican *asociación civil (A.C.)*.

### **The position**

We are looking to fill a new and important role as part of our communications plan. Caminos de Agua has several important and diverse audiences that include the local donor community, institutional donors, academic partners, grassroots organizations we work closely with, and the greater local San Miguel public.

The Communications Intern will be involved closely in soliciting content from our Caminos de Agua staff members in the field and in the lab as well as through various other channels, develop communications strategies for our diverse audiences, perform data analytics on our social media outreach and email campaigns. The Communications Intern is also responsible for graphic design of communications and educational materials and strategic planning and fundraising efforts with the broader communications team. This is a very unique opportunity for someone wishing to be involved in NGO communications, marketing, and communications.

### **Major Responsibilities include:**

- Communications data analytics;
- Support the development of a communications plan consistent with Caminos de Agua's mission and community outreach;
- Manage social media outreach, maintain, and update website and blog;
- Write copy for website, bulletins, social media and other publications;

- Graphic design for digital and print communication and educational pieces;
- Translation if applicable (preferably English to Spanish).
- Photography and video editing skills.

### **Requirements**

- Fluent in Spanish or English, with at least working proficiency in the other with a commitment to improve any deficiency;
- Graphic design skills (ability to use Inkscape/InDesign a plus);
- Capable of working in a fast-paced environment;
- Cultural sensitivity and respect for the communities we work in;
- Able to work independently with minimal supervision;

### **Preferred Experience (but not required)**

- Marketing, social work, communications background
- Living and/or volunteering abroad (preferably in Latin America)

### **Benefits**

This is an unpaid internship position, however, depending on the skills, time commitment and need of the applicant, Caminos de Agua might be willing to discuss a stipend to help with the cost of living expenses as well as discuss future opportunities with the organization after the internship period has ended.

### **To apply**

Send a cover letter and resume to Paco Guajardo at [paco@caminosdeagua.org](mailto:paco@caminosdeagua.org).